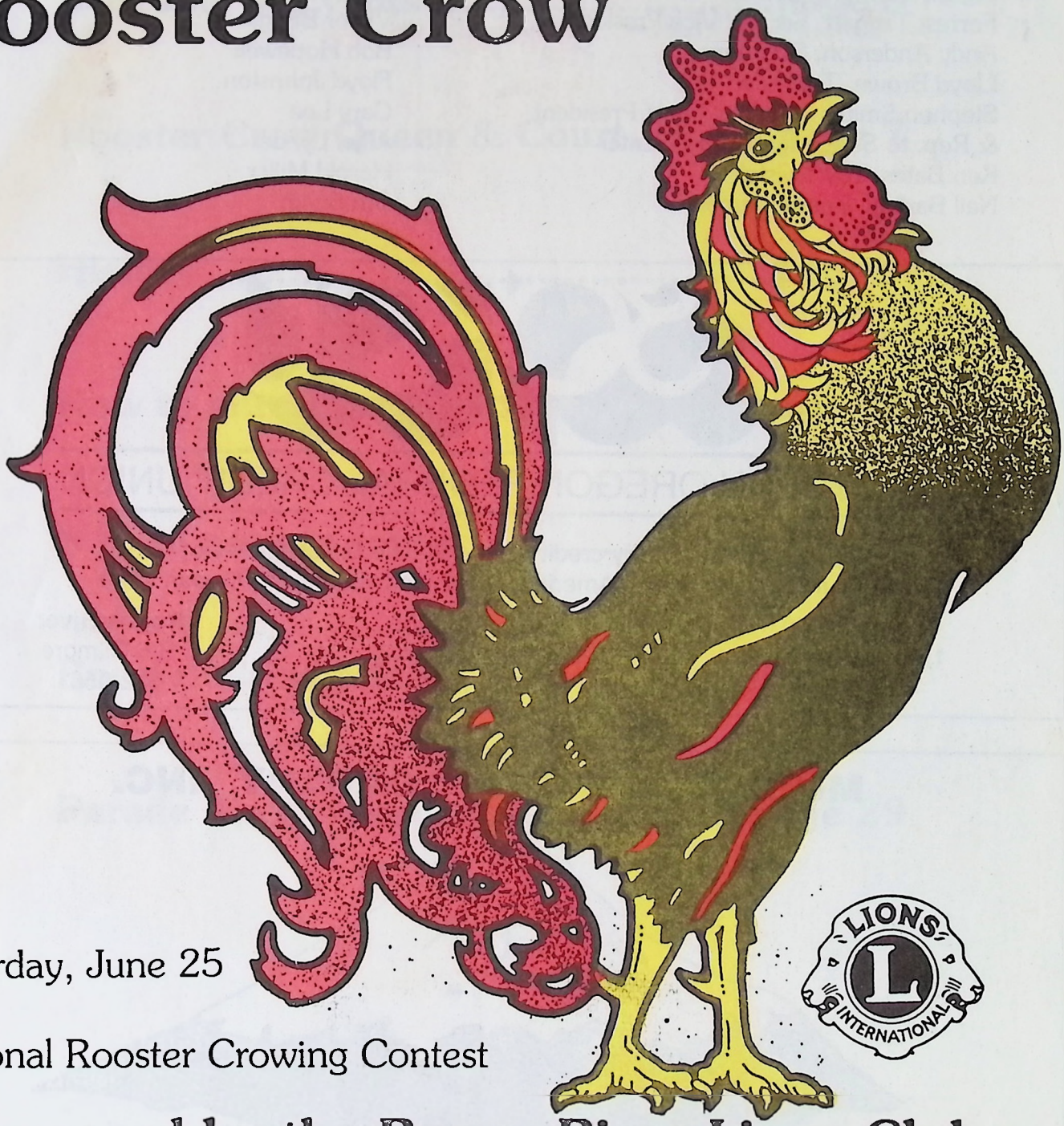
# 1988

## Rogue River

# Rooster Crow



Saturday, June 25

National Rooster Crowing Contest

**Sponsored by the Rogue River Lions Club**

# The Rooster Crow is sponsored by Rogue River Lions Club

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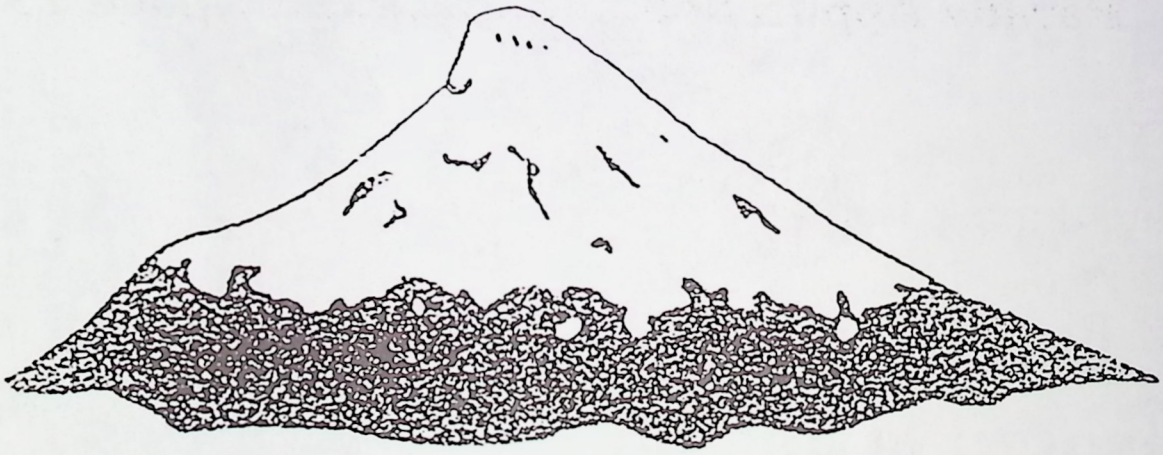

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112 Main Strteet
Rogue River, Oregon 97537

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# 1988
# Rooster Crow Schedule of Events
# Saturday, June 25

| | |
|---|---|
| **7:30 a.m.** | **Rooster Crow Run**<br>10 K run or 2 mile fun run or walk<br>Race packets available at Pacific Power office, Rogue River |
| **10:00 a.m.** | **Rooster Crow Parade**<br>Parade assembles at 9 a.m. at Rogue River Shopping Center |
| **10:00 a.m.** | **Quilt Show**<br>Rogue River Middle School Gym |
| **11:00 a.m.** | **Skateboard Contest**<br>Elementary School playground following parade |
| **11:00 a.m.** | **Old Car and Van Exhibit** |
| **11:00 a.m.** | **Concession Booths Open** |
| **11:30 a.m.** | **Parade Awards Presentation** |
| **2:30 a.m.** | **Rooster Crowing Event**<br>at Elementary School Grounds |
| **3:00 p.m.** | **Community Beautification Awards Presentation** |
| **3:15 p.m.** | **Rooster Crow Awards Presentation** |
| **3:30 p.m.** | **Tailholt Race**<br>Drift boats decorated with like a horse will race around a buoy from Dee's Landing to Fleming Park with a "tailholter" in tow. |

For further information contact the Rogue River Chamber of Commerce or the Rogue River Lions Club.

# There is a place for everyone at the Homestead in Rogue River – lounge, cafe, and elegant dining.

## Blue Parrot Grill & Lounge

A romantic setting and delicious food await you at the Blue Parrot Grill, atop the Homestead, in an elegant dining room complete with piano bar Wednesday through Saturday in the Blue Parrot Lounge.

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Open Tuesday through Saturday at 5:00 p.m.
Early Bird dinner 5 to 7 p.m.
Reservations suggested for 5 or more.

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Country style cooking with large portions and low prices, have made this family restaurant Rogue River's most popular eating place. Open 24 hours a day from June 24 – Sept. 5. All meals are served anytime.
Tuesday is Italian night. Wednesday try our famous BBQ ribs and chicken. Prime Rib served on Saturday. Bar beverages available 9 a.m. to 2 a.m.

*Newly remodeled!*

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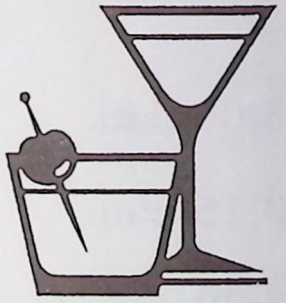
## Homestead Lounge



The Homestead Lounge offers a full bar with wine, beer and spirits. Pool, shuffleboard and video games. Nightly specials. There's dancing and entertainment every Friday, Saturday and Sunday from 9 p.m. to 2 a.m. From June 30 'til Labor Day, there'll be live entertainment Thursday, Friday and Saturday nights. Sunday nights will be Buck Night, with special prices on beverages. Come on in, as you are, for a fun and exciting evening.

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# THE HOMESTEAD

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# 1988 Rooster Crow Queen and Princesses

1988 Rooster Crow Queen Melissa Warren is flanked by Princesses Sarah Lockwood (left) and Amy Frantz.

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# History of the Rooster Crowing Contest

The City of Rogue River has held a Rooster Crow Contest since 1953. It all started back in April of 1953 when a group of merchants calling themselves the "Rogue River Booster Club" met to consider a proposal submitted by Shade Coombs, a fellow member sharing their desire to generate publicity and promotion for the town. Coombs had read a story about the coal miners of Wales who had presented colorful rooster crowing contests during their holidays.

Shade's suggestion was adopted and funds set aside for a cash prize to the owner of the rooster that crowed the most within a 30 minute duration.

On May 23, 1953 the first Rooster Crow was staged on the streets of the city marking the start of the annual event that now draws thousands of people to this little valley town on the last Saturday in June every year for the last 34 years.

Winner of the first crowing event was "Hollerin' Harry." He crowed 71 times and won his owner $50. A second contest was held September 5 of the same year with the prize money of $100 going to "Beetle Baum" who managed 109 crows in the thirty minute period. "Beetle Baum" reigned supreme for 25 years, the closest any rooster came to dethroning him was in 1959 when "Sandy" crowed 96 times. But, alas, it was bound to happen sometime. In the 1978 Rooster Crow Contest, a cocky rooster by the name of "White Lightning" did old "Beetle Baum's" record in with 112 cockle-doodle-do's.

His nearest competitor was "Crow Baby" who came in second with 63 crows. No one knows the secrets that encourage a rooster to crow, but "White Lightning's" owner, Willie Beck of Gold Hill, said it was simple. "I just kept him away from any other roosters or chickens for 6 weeks before the contest and brought him to the contest in a large sack." However, the secret may have been in the person of Dr. Mabel Bryant who stood before his cage flapping her arms and cheering him on to spectacular achievements. According to the good Doctor, "We were communicating with each other!"

In 1958 a record of 263 roosters were entered.


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# From "Tailholt" to Rogue River

Prior to the Civil War, Davis (Coyote) Evans built a ferry and two log cabins at the mouth of Evan's Creek. Early settlers avoided the Evans ferry by fording the river at a point upstream. When so doing they found it expedient to take a firm grip on the tails of their horses. This unique river crossing, descriptively designated "Tailholt," was the label applied to local residents of that era.

Stagecoaches carried the express and mail through the Rogue Valley from 1852 until the completion of the railroad in 1887. An envelope mailed during that period bore a wax seal embossed with the words: "Wells Fargo Express Co. – Rogue River, Oregon." The post office was established in 1874 and the town officially proclaimed "Woodville." Perhaps, coincidentally, a John Woods became the town's postmaster. In 1912 the town incorporated renaming itself City of Rogue River.

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This little rooster, Crystell's Silver Streak, took the 1985 contest with 61 crows. Crystell is the little girl.


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This contestant tries to show his rooster how it's done.


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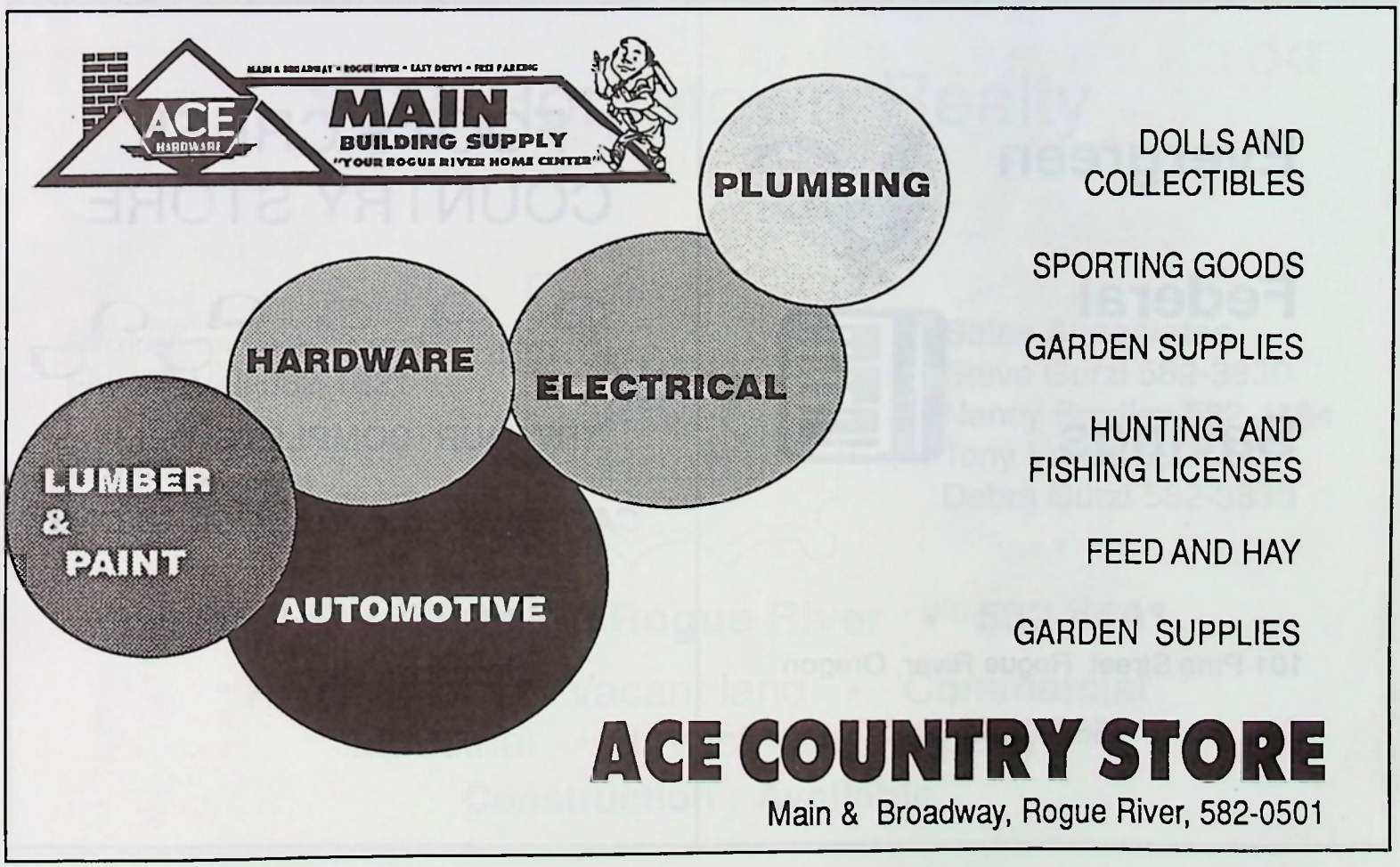
# Rooster Crow Champions

| | | crows |
|---|---|---|
| 1953 | Hollerin' Harry | 71 |
| 1953 | Beetle Baum | 109 |
| 1954 | Rocky | 79 |
| 1955 | Prince Albert | 81 |
| 1956 | Briggs | 70 |
| 1957 | Goldie | 66 |
| 1958 | Rusty | 68 |
| 1959 | Sandy | 96 |
| 1960 | Jerome | 67 |
| 1961 | Rascal | 69 |
| 1962 | Geronimo | 63 |
| 1963 | Mac-A-Do | 90 |
| 1964 | Mac's Joe | 69 |
| 1965 | Black Fella | 71 |
| 1966 | Drum Stick | 80 |
| 1967 | Rinky Dink | 49 |
| 1968 | T-Bird | 63 |
| 1969 | Guber | 71 |
| 1970 | Rex | 70 |
| 1971 | Super Chicken | 85 |
| 1972 | Tom Dooley | 73 |
| 1973 | Great Speckled Bird | 63 |
| 1974 | Wild Bill | 59 |
| 1975 | Rastus | 73 |
| 1976 | Hamlet | 57 |
| 1977 | Doodle Do | 62 |
| 1978 | White Lightning | 112! |
| 1979 | Chunker | 98 |
| 1980 | Lewis (of Lewis & Clark) | 87 |
| 1981 | Crow'n Joe | 82 |
| 1982 | Crow'n Joe | 65 |
| 1983 | Crow'n Joe | 70 |
| 1984 | Chicken Little | 83 |
| 1985 | Crystell's Silver Streak | 61 |
| 1986 | Rosebud | 90 |
| 1987 | Redland Red | 48 |

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# How to enter a rooster

On the day of the Rooster Crow, fill out an entry form available at the entry registration booth set up at the Crowing Contest area. No prior registration will be made. Entries will be accepted from 10 a.m. to 2 p.m. At the time of registration the roosters will be left in the crowing contest area. No entry fee is charged. Those wishing to participate must abide by the following rules:

1. One rooster per person
2. The rooster must be in the cage.
3. Entrant must furnish one judge 14 years of age or older.
4. Crow tallies may be verified by Crow officials at any time.
5. No mechanical, electrical, physical, or chemical stimulants or devices will be allowed in the cage with the rooster.
6. In no case will the roosters be abused or mistreated.

Interpretation, application and enforcement of these rules are the prerogative of the Rogue River Lions Club and violations may result in warning or disqualification.

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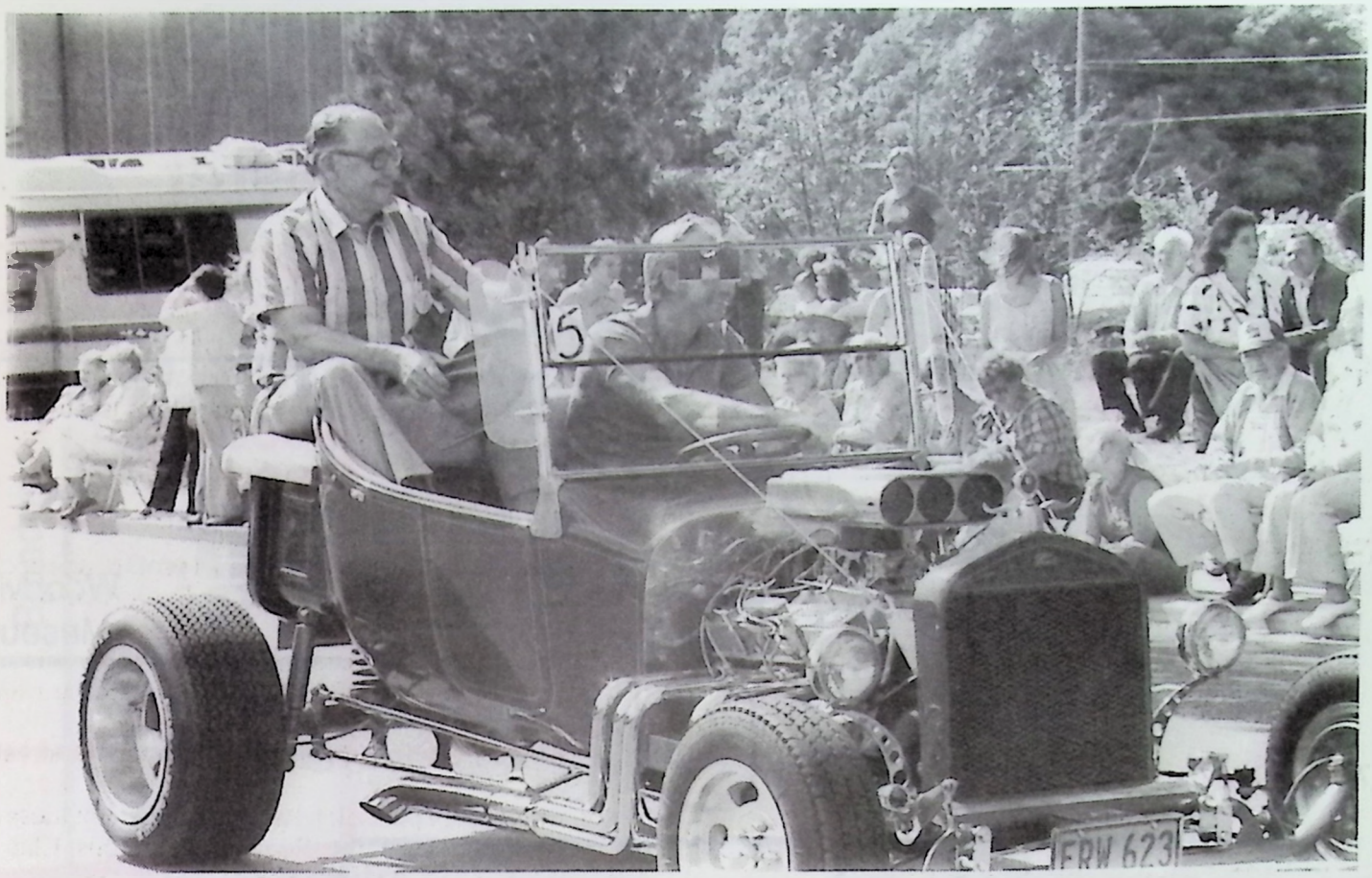


City of Rogue River mayor Royal B. DeLand rides a hot rod in the parade.


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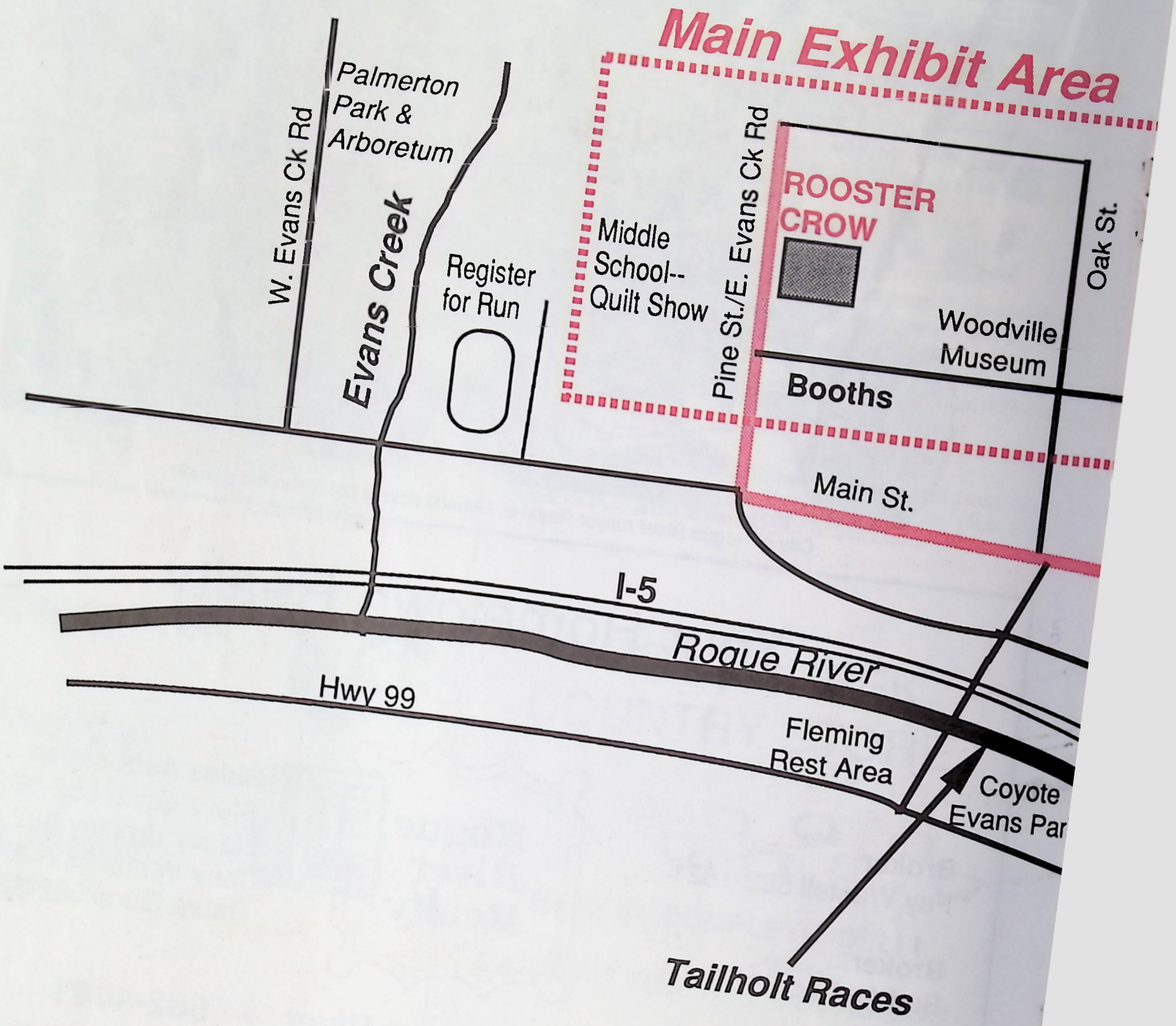
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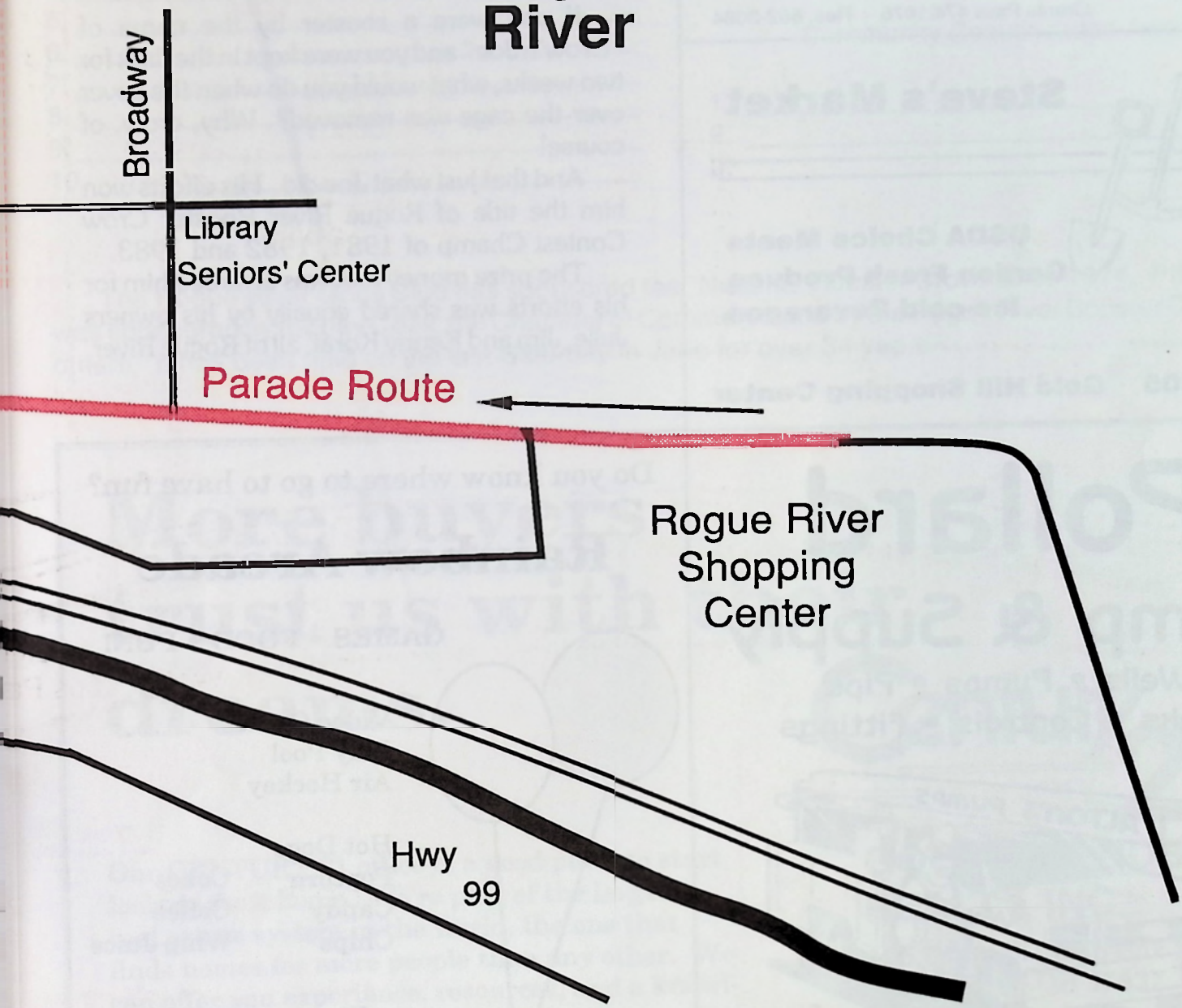
# The City of Rogue River



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And that just what Joe did. His efforts won him the title of Rogue River Rooster Crow Contest Champ of 1981, 1982 and 1983.

The prize money that was awarded him for his efforts was shared equally by his owners Julie, Jim and Kenny Koral, all of Rogue River.

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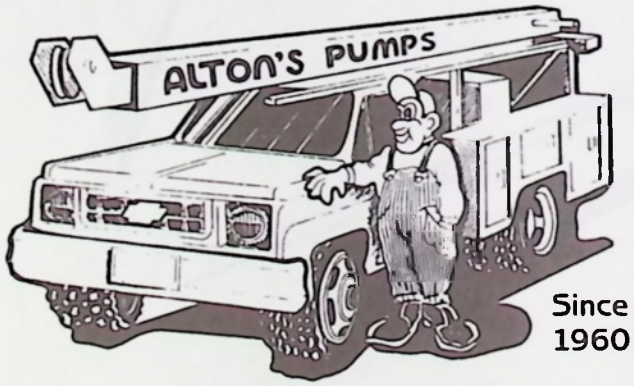


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# 1988 ROOSTER CROW WINNERS

Parade Awards

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Rooster Crow Awards

1. _____
2. _____
3. _____

Community Beautification Awards

1. _____
2. _____
3. _____

The Rogue River Lions Club has sponsored the "National Rooster Crow" since 1974. Prior to that it was sponsored by the Jay Cees, the Chamber of Commerce and by the Rogue River Booster Club among others. It has been held on the last Saturday in June for over 34 years.


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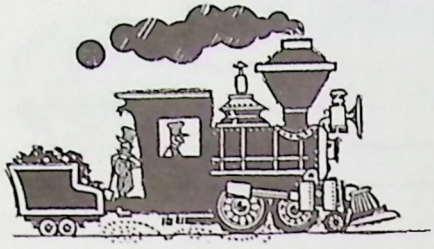

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# The Rooster Crow offers prizes as well as fun!

At 2:30 p.m. the Crowing Contest gets underway as the flag drops to signal the judges to start counting the utterances of the feathered contestants. For 30 solid minutes the crows of each rooster are recorded by his private judge.

Scores are tallied and awards are made at 3:30 p.m. Cash prizes are presented to the owners of the top five contenders.

First place — $150
Second place — $50
Third place — $35
Fourth place — $25
Fifth place — $10

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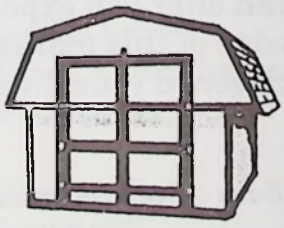

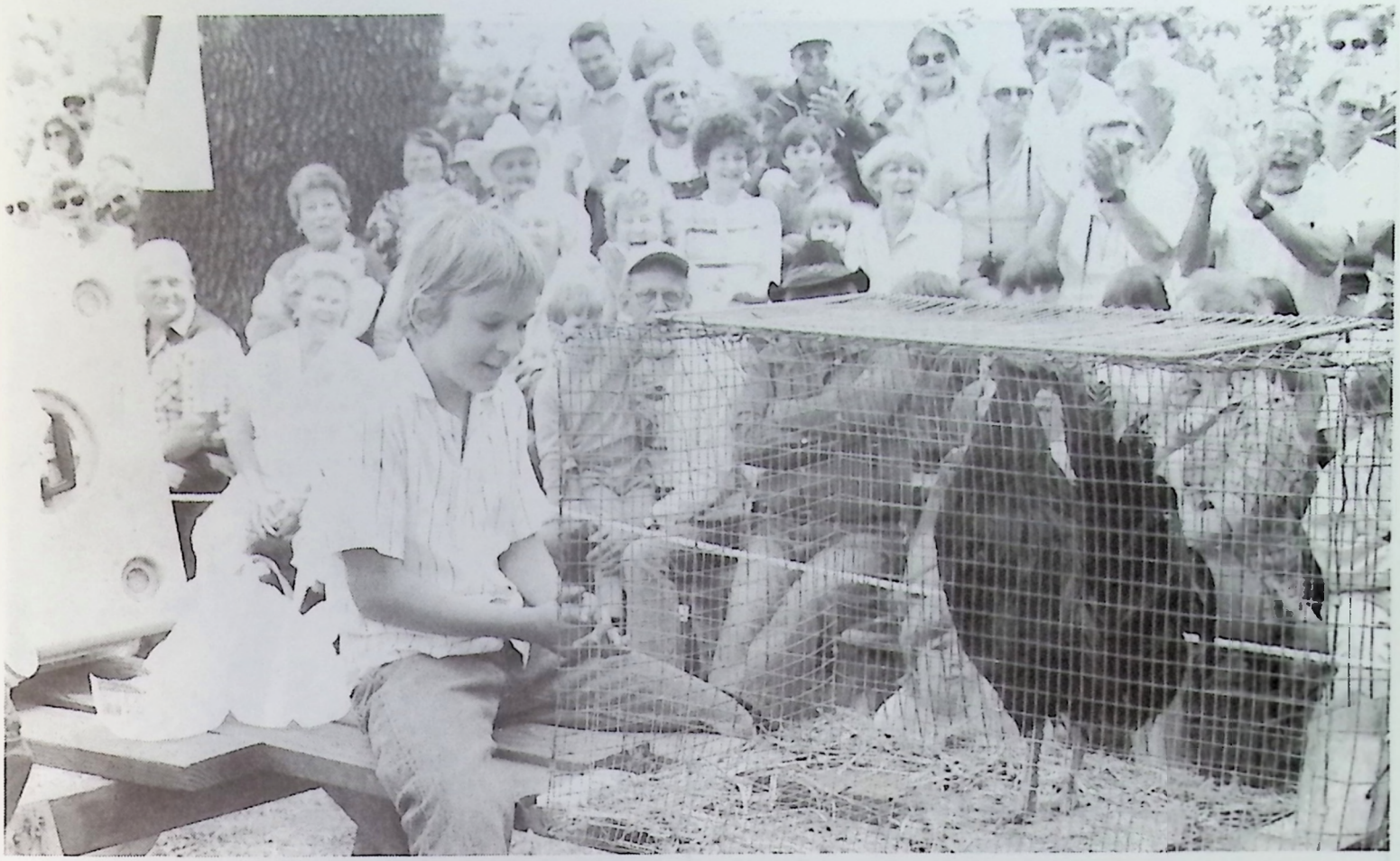

The crowd cheers as this young fellow's rooster lets out a crow.


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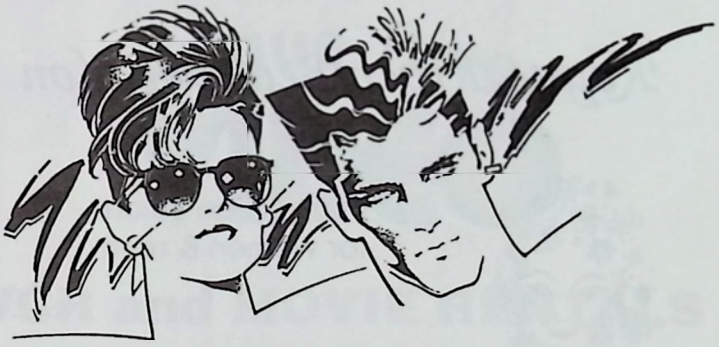

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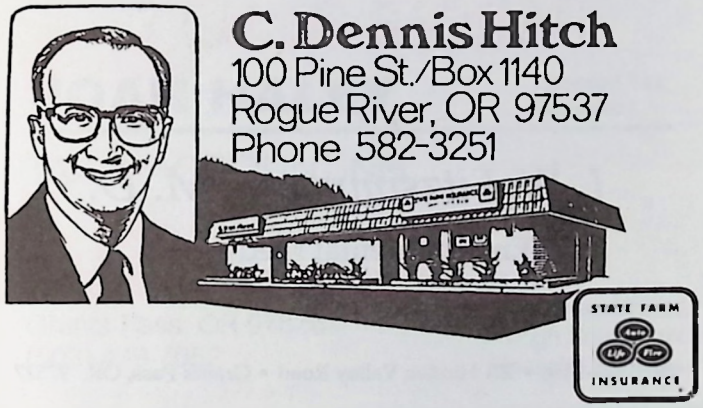
The Piecemakers raffle a quilt every year. Here they work on this year's quilt.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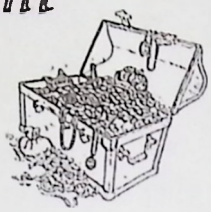
# It's "Hands Off" once the contest starts

It's hard to describe a rooster crow contest to a person who has never seen one. The rooster crowing is frequently drowned in cheering and applause from owners and spectators. Each owner, whether seven or seventy, has some secret that he or she hopes will lend to winning.

Some folks keep their rooster from other chickens, some keep them in the dark to simulate sunrise when they are uncovered and more simply talk to their roosters. The talk usually transforms into threats, promises and eventually downright begging as the contest progresses.

For 30 minutes owners are using all the tricks they can think of to increase the numbers of crows from their rooster, frequently to no avail. They may make threats, promises or beg, but no physical abuse or other direct contact is allowed during the contest.

*The Treasure Hunt*



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About half the roosters, like this one, never crow at all during the contest.


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The Rooster Crow Queen and her court in the parade.


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*Best wishes*
*to the Rogue River Rooster Crow*

*Ed & Dee Marchi*

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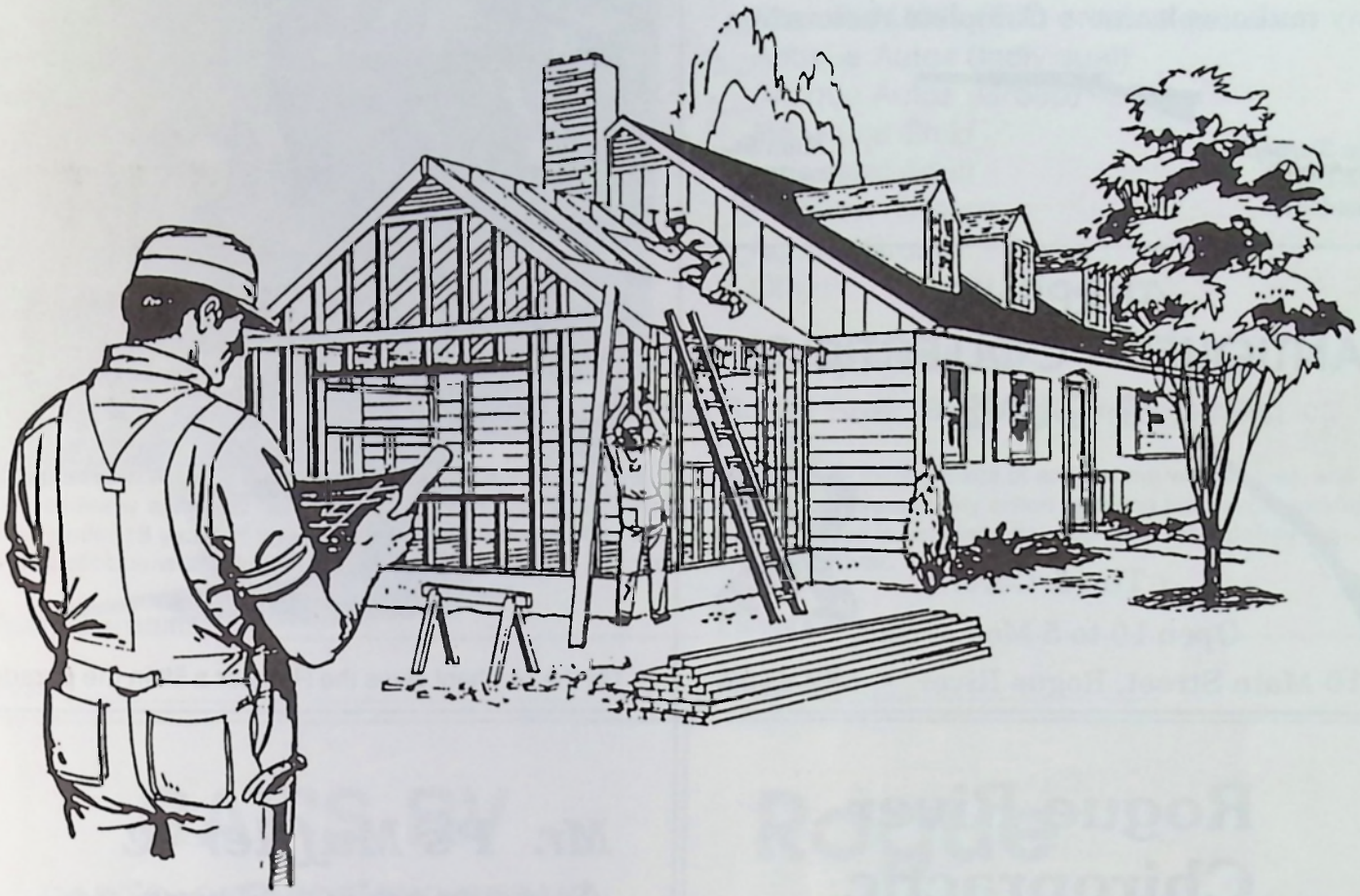

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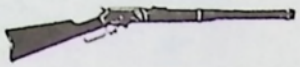

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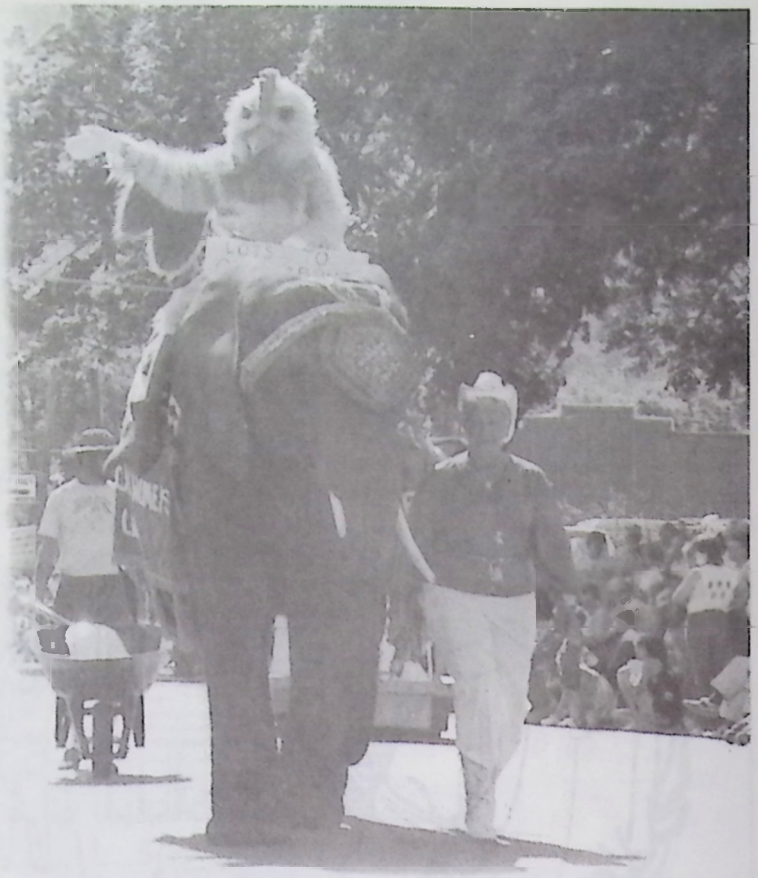

Tiki the elephant gives the Rooster a lift in the parade.


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Rogue River Chamber of Commerce

# ROOSTER CROW PARADE APPLICATION

***Theme: "Something to Crow About"***

__Commercial Float (entered by business)
__Non-commercial Float (entered by organizations, schools, churches, etc.)
__Marching Bands
__Marching Units (Batons, drums & bugle corps, etc.)
__Individual Adult Rider (Horse)
__Individual Junior Rider (Horse)
__Mounted Units (Two or more entrants)
__Antique Autos (Individual)
__Antique Autos (Group)
__Individual Child
__Individual Adult
__Children (Group)
__Adults (Group)
__Other

**Deadline for entries, Friday, June 24**

Parade formation 9 a.m. Saturday, June 25 at Rogue River Shopping Center parking lot.

The Rogue River Area Chamber of Commerce hereby disclaims any and all liability for accidents of any nature, whatsoever, and Applicant hereby agrees to hold the Rogue River Area Chamber of Commerce harmless in any action resulting from such accidents. Children under 18 years of age must have parent's signature. Entry fee $5. This fee is not mandatory but does help defray the expenses of ribbons and trophies. **Send applications to P.O. Box 457, Rogue River.**

Applicant Signature_____ Parent's Signature _____

Address _____ Phone _____


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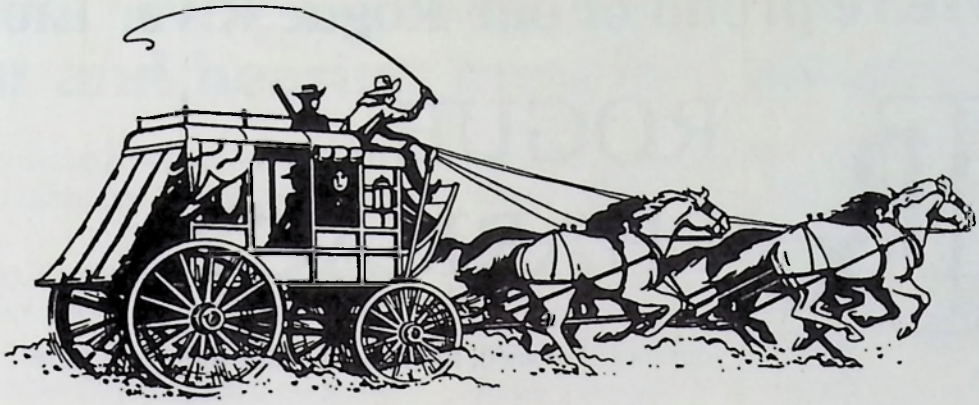

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